

# **COMPANY PROFILE**

www.dosorX.com

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**Dosor:** our official name is "**DosorX** for digital transformation" www.dosorx.com - We are an Egyptian company that serves to help fill the gap between the speed of progress in technologies such as hardware and applications, and people's speed at adopting these technologies.

**Dosor** is dedicated to building world-class solutions for knowledge transfer, skill acquisition, and professional culture enhancement. The keys to our methodology are simple: the analysis of each client's current and future needs, selecting the suitable technologies, and using innovative, cost-effective ways to build the right solution.

**Dosor's** team has more than 20 years of hands-on experience in the areas of e-Learning/Training and knowledge transfer. **Dosor** has been a pioneer in developing and deploying customized e-Content as well as delivery platforms on cloud or in premises.

**Dosor** targets customers range from non-profit organizations to educational institutions to multinational corporations. Despite their diversity, they all have common objectives; improve efficiency and maximize the value of their knowledge transfer and training investments.





## Mission

**Dosor's** mission is to address Organizations' productivity, growth, and market reach by offering outstanding value in knowledge transfer and culture change solutions required in their digital transformation journey.



### **Vision**

**Dosor's** vision is to become a leading regional knowledge transfer and culture change Partner.



### **Values**

**Dosor** values are Commitment, Honesty, Transparency, Customer Experience, Passion, Innovation, Learning, and Accountability.



# **SERVICES**

**Dosor** provides a group of services in knowledge transfer, e-training, and e-learning. **Dosor** can provide these services as a package, or separately, based on your needs.



**Dosor Learn Platform** 



**Video Streaming** 



**3D Simulation** 



**Gamification** 



**Video Productions** 



eTraining / eLearning



Interactive eBook



**Manuals & Printing** 



**Localization & Translation** 



VR/AR





**Dosor** learning management system environment "**Dosor Learn Platform**" is built on one of the best open source LMS worldwide which is widely used in universities, big organizations, corporates, and ministries for over the world.

The platform designed to connect the educators, administrators, and learners through a single integrated environment with the following main features:

- Proven and trusted worldwide
- Deployed on cloud and in premises
- Designed to support both Educator & learning
- Suitable for training and learning
- Easy to use and personalized
- Always up-to-date
- All-in-one virtual learning platform

- Highly flexible and fully customizable
- Scalability for all levels
- Robust security and privacy
- Available anytime, anywhere, on any device
- Extensive resources
- Easy integration with common software
- Backed by a strong community





# **Video Streaaming Solutions**

**Dosor** has a complete solution for integrating video streaming and video conferencing with learn platform. This solution can be customized according to platform deployment architect to automatically record, store and give permissions for target audience for playback the conference, lectures or stream the uploaded videos and also solve the issue of limited bandwidth.





**Dosor** creates its process to develop 3D simulation using 3D modeling and gaming technologies to provide customize solutions at affordable cost. 3D simulation provide detailed operation for complicated mechanisms and equipment. It allows trainees to master difficult subjects in a short time with unforgettable and practical approach.

#### Some features of 3D Simulation

- 3D Module
- Sectionalized views
- Zoom In and out
- Rotate in all directions
- Parts names
- Assembling & disassembling

- Exploding
- Operation description
- Animation
- Defects & how to solve
- Practice exam
- Full report







Games are not just for fun; they can also promote effective learning. **Dosor** develops games that allow learners to explore situations, evaluate options, take decisions/actions and learn while playing.

### **Benefits**

- Extended retention & efficient memorization.
- Interactivity & maximum implication.
- Uniform cooperation & communication plans, processes & routines.
- Performing realistic interactive team-training involving only key trainees.
- Exercise the same situation over & over instructor adding changes in real-time.
- Create all kinds of situations including the ones that is difficult to rehearse in real live.







Videos are one of the most important and popular way for knowledge transfer. Video production has many styles like 3D drama-based short films, motion graphics, live shooting, and hand drawing.

**Dosor**'s team has long experience in producing videos of all types.

#### 3D Drama-Based Films

**Dosor** uses 3D characters as actors in short scenarios to present real life cases and the correct/wrong behaviors. This style is quite effective at conveying the messages to target audiences.

### **Motion Graphic Video**

Motion graphic videos style are most popular nowadays and mainly used in projects that provide lots of information. This style is very interesting for wide range of audiences' ages. **Dosor**'s team creates impressive motion graphics videos.









### **Live Shooting Videos**

Using live shooting for subject matter experts or course presenters adds the human feeling to the e-Learning standard course. In most modern e-training courses, there is a combination of live video with other video styles & interactivities to attract the trainee's attention & eliminate boredom.

**Dosor**'s instructional designers select specific parts in the courses to be live video. These are used to get trainees' attention in important information in the course.

### **Hand Drawn Videos**

Recently, there are many tools appeared to create and support hand drawing video style which is suitable for summaries the material in an eye catchy way. **Dosor**'s team has long experience in the process of converting the material from information and idea to be complete videos using different styles including use of the hand drawing style in the proper places.







**Dosor**'s added values in developing eTraining and eLearning interactive courses are ensured by its story boarding, art direction, the creativity of the scenarios, experienced rigorous development process and Multilanguage capability.

**Dosor**'s high-skilled team uses a variety of technologies: 3D Simulation, Serious gaming, HTML5, to deliver result-oriented SCORM compliant courseware.





In training or learning courses with a limited budget and/or time, one best options can be the interactive flipping eBook, which converts the paper books or curriculum to well-designed eBook format with some interactivity elements (Videos, 3D objects, or sound) for selected parts of the book to explain difficult concepts or help in practices.





**Dosor**'s Instructional designer team converts the material in analysis and storyboarding phases to more structure, concise, & meet the objectives & after graphic design phase the material

has many illustration elements thus the material be more ready to generate other format like electronic manual & printed material like posters, flyers, datasheets, memory cards, ...etc.









## **Localization & Translation**

**Dosor** helps its customers to quickly translate existing e-learning/e-training solutions into different languages or localize courseware content for international audiences. Our approach depends on an understanding of the content, targeted audience, and cultural context.

With long experience in Arabic e-content authoring and Arab region culture, **Dosor** provides unique solutions for localization of any international standard or library to Arabic e-learning or e-training courses

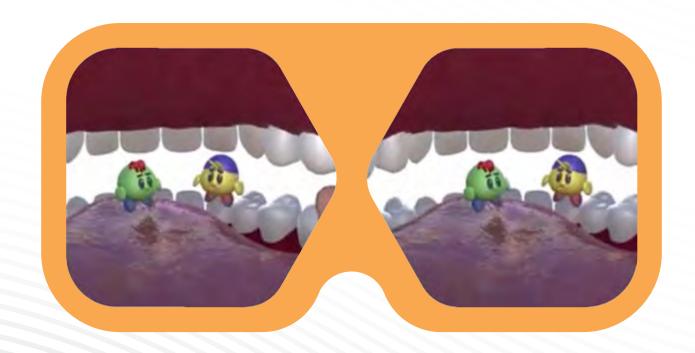






**Dosor** creates virtual tours for customer to help them visualize and explain the ideas for others like investors, customers, or partners. I.e. Create 3D model for non-existing factory or new building to get investment for the project.

Also **Dosor** uses VR/AR for explain difficult topics in science, equipment, and more.



# **SOLUTIONS**

**Dosor** provides customized turnkey solutions for eTraining, knowledge transfer, and culture change to its customers during their digital transfer journey. The solutions address different audience learning styles, various delivery methods, nature of training or knowledge material, and customer environments' culture and constrains.

**Dosor** has a complete framework consists from building blocks which select from to build a customized solution to easily integrate with customer environment and address its requirements. **Dosor** framework building blocks contains many blocks which can be categorize under two main category; the delivery method and eContent conversion styles.

The delivery method like Learning Platform, Video Streaming Solution, Printed Material, Mobile App, and many others. The eContent conversion styles like 3D Simulation, Gamification, Video Productions, and many others.



**Corporates Solutions** 



**Education Solutions** 



**Vocational Training** 



**Culture Change Campaign** 



### **Corporates Solutions**

**Dosor** uses its framework building blocks to help any organization in creating creative, tailored solutions for eTraining & knowledge transfer for employees with different level, business partners & end users. The solution uses different technologies and training & marketing approaches to deliver the knowledge to the target audience. Examples of the solutions are:

- Induction courses for new employees.
- Culture change campaigns to maintain work ethics.
- Technical training for career path for each job.
- Vocational training for practical parts of the work activities.
- Knowledge training & certificates' programs for partners & distributors.
- Illustration videos/training for end users for how to use the services.
- Virtual tours for investors, partners, and end users used for real estate industry.
- Compliance awareness campaigns for all employees (ISO, PCI, HIPAA, OSHA,...).







eLearning solutions become a mandatory part of any education system whatever the age level; K12, universities, vocational learning, or even postgraduates. **Dosor** uses its framework building blocks to create creative solutions to be suitable for each educational institute.

### Examples of solutions provided by Dosor for education sector:

eLearning Platform (Cloud and/or on premises).

Video Streaming Solution to solve bandwidth problem.

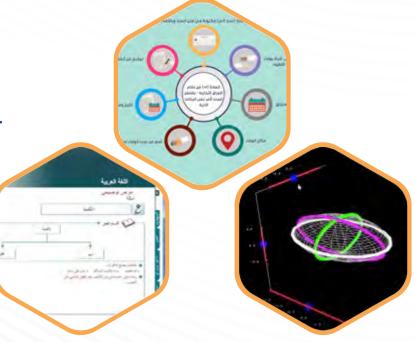
Technology eTraining courses for staff & management team.

Create eLearning curriculum with different styles.

Culture Change Campaigns for staff & students.

Soft skills training for student & post graduates.

Interactive labs by 3D Gaming.





### **Vocational Training**

**Dosor**'s team has experience in using 3D technologies and Game engines in the process of eLearning and eTraining especially in difficult subjects, which need more visualization and interactivity.

#### Why eLearning in vocational training?

- Solves the problem of physical lab overcrowding.
- Offers the students the luxury of unlimited repetition.
- Provides a wide range of activities and applications.
- Makes the link between the theoretical and practical realms effectively.
- The 3D model can never be damaged or destroyed & does not need maintenance.
- Reduces the budget required for materials and tools for the training process in traditional labs.
- Enables users to conduct experiments that cannot be done in traditional labs; Ex. Nuclear experiments.



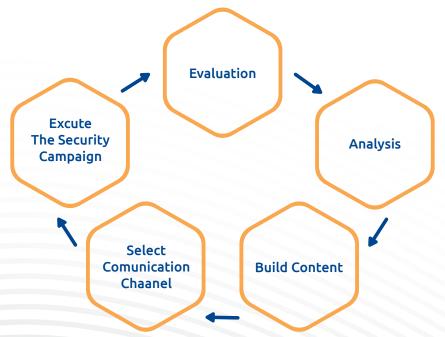


## **Culture Change Campaign**

**Dosor** has created a new approach to spread a professional work environment culture in any organization or corporate. This approach uses the available communication channels, content authoring capabilities, and eMarketing campaigns to build skills and habits required.

The campaigns cover many subjects such as information security awareness, health and safety, work ethics, teamwork spirit, team commitment, and many others.

**Dosor** assesses the campaign result achieved by many tools like surveys, assessments, competitions, and employee behaviors.







# **CLIENTS**



























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